



SUMMITBCN



● AI FOR TECH

● AI FOR BUILDERS

AI SUMMIT BARCELONA

Official Hackathon
September 19-20, 2026
Norrskén House Barcelona



36 hours. 200+ hackers. Build like you mean it.



BUILT, SHIPPED, GREW

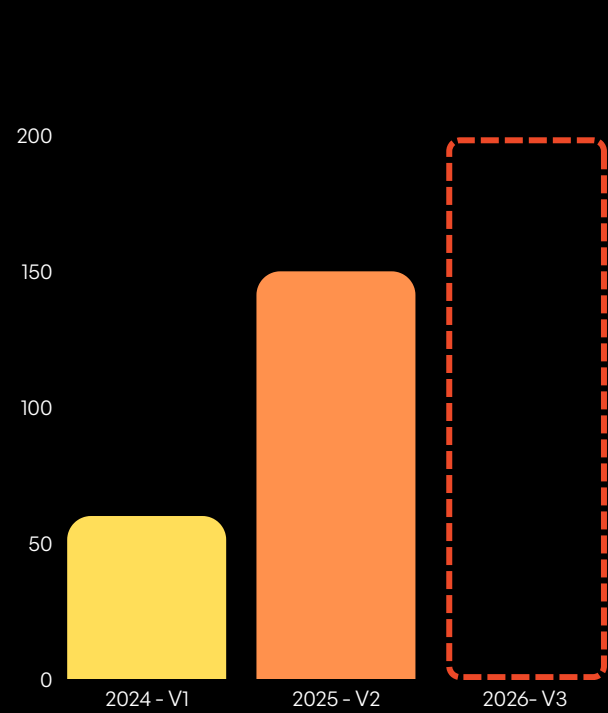
HACKBARNAB V1 — JUNE 2024

300 applicants. 60 hackers. 18 projects.
Partners: Mistral AI, Hugging Face, Algolia, eDreams ODIGEO, Hookdeck, Replexica, Resend, Innoit



HACKBARNAB V2 — OCTOBER 2025

400 applicants. 150 hackers. 40 teams.
Hosted at Glovo HQ.
Kickoff event for AI Week Barcelona.
Partners: Amazon Developer, Vonage, n8n, SLNG, Acai, Hookdeck, Norrsken, ElevenLabs, and more.



DON'T TAKE OUR WORD FOR IT

Lilibeth Bustos Linares • 1st
On a mission to make AI work for the planet
5mo • Edited •

🏆 We did it! I'm thrilled to share that we won 1st place at the **AI SUMMIT BARCELONA** Hackathon this weekend — and I couldn't have asked for a better team than **Guillermo Llopis** and **Pieter van de Zande**! 🚀

A huge thank you to **Nicolas Grenié** for the incredible organization and to **Glovo Tech Mariana Noriega** for hosting us in such an inspiring space. 🙌

Special thanks as well to **Dwane Hemmings** for your support with **Vonage** and for believing in our project

Lovable for all the credits and seamless integration that allowed us to build something meaningful in under 48 hours. 💡 Also, **Felix Haas**, for all the tips I follow every week 🙏

Enric Moreu • 1st
Applied Scientist @ Preply
5mo •

Had an amazing weekend at **HackBarna**! Our team secured second place with a project that combined AI and mapping in an innovative way. Grateful for the teamwork, the inspiring atmosphere, and the support from all the sponsors, especially **Glovo** for hosting us in their fantastic space.



HACKATHON 2026



200 HACKERS. 36 HOURS. NORRSKEN HOUSE BARCELONA

SAT MORNING	SAT AFTERNOON	SAT NIGHT	SUN MORNING	SUN AFTERNOON	TUESDAY
Doors open. Teams form. Challenges revealed.	Workshops & Hacking Sponsor workshops. Building begins	Deep Work Mentors on the floor Midnight fuel.	Final push Last commits Last submissions	Demos & Awards Live demos. Judging Winners crowned.	AI Summit Main Stage Winners demo at AI Summit Barcelona



KICKOFF OF AI WEEK

The kickoff to a week dedicated to AI in Barcelona. Hackers stay for the **AI Summit**. Winners take the main stage.

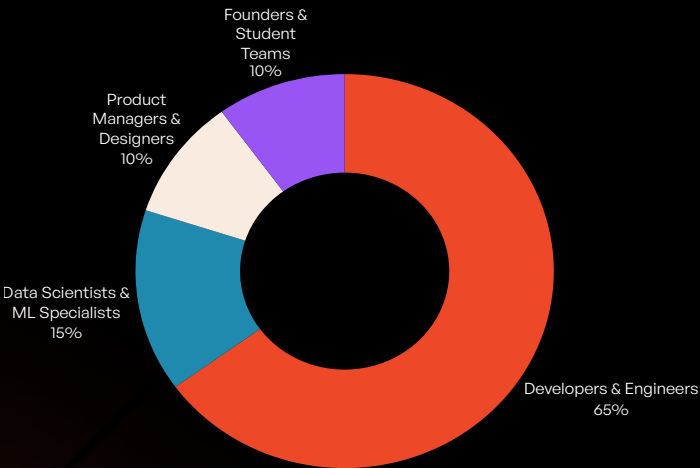
HACK WITH A VIEW

We're partnering with **Norrsken House Barcelona**. Home to 300+ startups and one of the strongest players in the local ecosystem. Right on the Mediterranean waterfront.



THE HACKERS

65% engineers, from Barcelona's strongest tech companies and 200+ startups across Europe.



AI

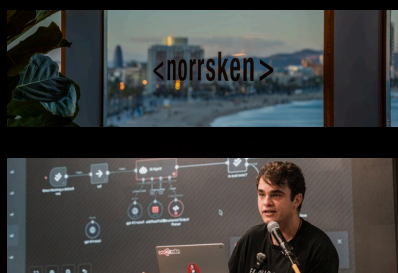
SUMMIT BCN

HACKBARNA

AI SUMMIT BARCELONA

FIRST EDITION. OCTOBER 2025

Glovo Campus, Poblenou. The co-creator of Siri opens the first AI Summit Barcelona. 1,200 attendees. 88 speakers. Turned people away at the door



SECOND EDITION. SEPTEMBER 22-23, 2026.

10,000+

ATTENDEES

200+

SPEAKERS

50+

PARTNERS

Home to Glovo, Typeform, Travelperk, and thousands of startups, Barcelona has quietly become one of Europe's strongest tech cities. AI Summit is where the ecosystem meets across stages, side events, and the conversations in between.

AI Week Barcelona runs September 16-23. A full week, 50+ events across the city. The Summit is the main event.





WHY PARTNER WITH US

TALENT

Meet engineers, data scientists, and product builders — in person, no filters.

Watch them think, build, and ship under pressure for 36 hours.

Access every participant's LinkedIn and GitHub profile.

AWARENESS

Feature your logo on the website, materials, and badges.

Present your brand during the opening and closing ceremonies.

Distribute your swag and sponsor meals or activities.

Reach hackers, Summit attendees, and the broader AI Week audience through dedicated social content.

DEVELOPER EXPERIENCE

Set a challenge around your API or platform.

Run a workshop to teach your technology.

Watch 200 developers use your product in real time — unfiltered feedback.

Judge the results and award the best teams

ECOSYSTEM

Show up as the company whose team mentored at 2am.

Build relationships with Barcelona's strongest builder community.

Stay connected — hackers attend AI Summit, partners get complimentary passes.

PREVIOUS PARTNERS





PARTNERSHIP TIERS



PARTNERSHIP PACKAGE	MILI (2,000€)	KILO (5,000 €)	MEGA (10K €)	TERA (LET'S TALK)
AT THE EVENT				
Booth at Hackathon	X	X	X	X
Slot at Opening + Closing		X	X	X
Branded fuel moment (meal/snack)		X	X	X
Sponsor a space (named zone)			X	X
Mentors on-site	1	2-3	4-6	6+
ON STAGE				
Challenge track		X	X	X
Workshop			X	X
Final Jury seat				X
TALENT				
Access to Hacker profiles (Github/Linkedin)			X	X
VISIBILITY				
Logo on website	X	X	X	X
Logo on event signage	X	X	X	X
Dedicated social post		X	X	X
Logo on nametags		X	X	X
Powered by {COMPANY}				X
AI SUMMIT BARCELONA				
AI Summit complimentary passes	2	5	10	20
AI Summit exhibitor activation		on request	on request	on request

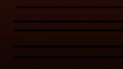
*Prices exclude VAT. Prize pool contributions are additional and advised. Combined AI Summit + Hackathon packages available on request.

CUSTOM PACKAGES AVAILABLE

AI SUMMIT BARCELONA + HACKATHON AVAILABLE



SUMMITBCN



HACKBARNA

Build like you mean it

Norrskén House Barcelona
September 19-20, 2026

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